

NEWS from GUARDIAN

===== NURSES ===== **HEALTHCARE ADVOCATES**

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BRICKLAYERS SIGN THREE-YEAR DEAL

Second Philadelphia union hires advocates' to assist its members

(Flourtown, PA) Guardian Nurses Healthcare Advocates is pleased to announce that effective July 1st, 2007, the Bricklayers Allied Craftsmen Local 1 PA/DE (BAC1 PA/DE) has entered into a three-year agreement to provide healthcare advocacy services for their 1,500 members. Including families of the union members, the number of people covered by the new contract with the Bricklayers totals about 4,500.

"We are very happy to establish a long-term relationship with BAC1 PA/DE and we look forward to working on their behalf," said Betty Long, RN, MHA, President and Founder of Guardian Nurses. "This new contract helps us to increase our presence among union members in the Philadelphia area."

Ed Powers, BAC1 PA/DE Administrator, expressed confidence that having the services of Guardian Nurses will be well received by his members. "Our guys work hard and deserve to have support should they or their families have to interact with the healthcare system," he said. "Having Guardian Nurses is like having a nurse in the family."

In addition to the Bricklayers union, Guardian Nurses also provides clinical advocacy services to the Law Enforcement Health Benefits (LEHB) for its 7,500 Philadelphia police union members and their families, totaling more than 24,000 people. The LEHB contract was first entered into in 2005. During the first year of the contract, Guardian Nurses saved the LEHB \$1.6 million in unneeded hospital admissions, medical proceedures, duplicative services and unnecessary drug therapies.

Guardian Nurses (www.guardiannurses.com) began providing healthcare advocacy services to corporate, private and fraternal organizations in the tri-state area more than three years ago. Long says she formed her business after many family and friends asked her for her clinical expertise to help them understand their medical conditions and to help them navigate the healthcare maze. "I knew that if so many people in my circle needed clinical guidance, there had to be a greater need in the community," Long explained.

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